

marketing that works

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# About **Us**



Eventmark Marketing Limited is a full service MARKETING company that focuses on driving results via effective and measurable solutions.

We partner with our clients to develop their marketing plans, and set up winning strategies to generate and convert leads.

From Ideas, designing, developing and implementations, to increase sales through tactical marketing activities, we work with our clients to raise their brand awareness, generate more sales opportunities, and maximize their marketing budget, ROI.



# MISSION, VISION & VALUES

#### **MISSION**

To help every customer have a positive memorable experience

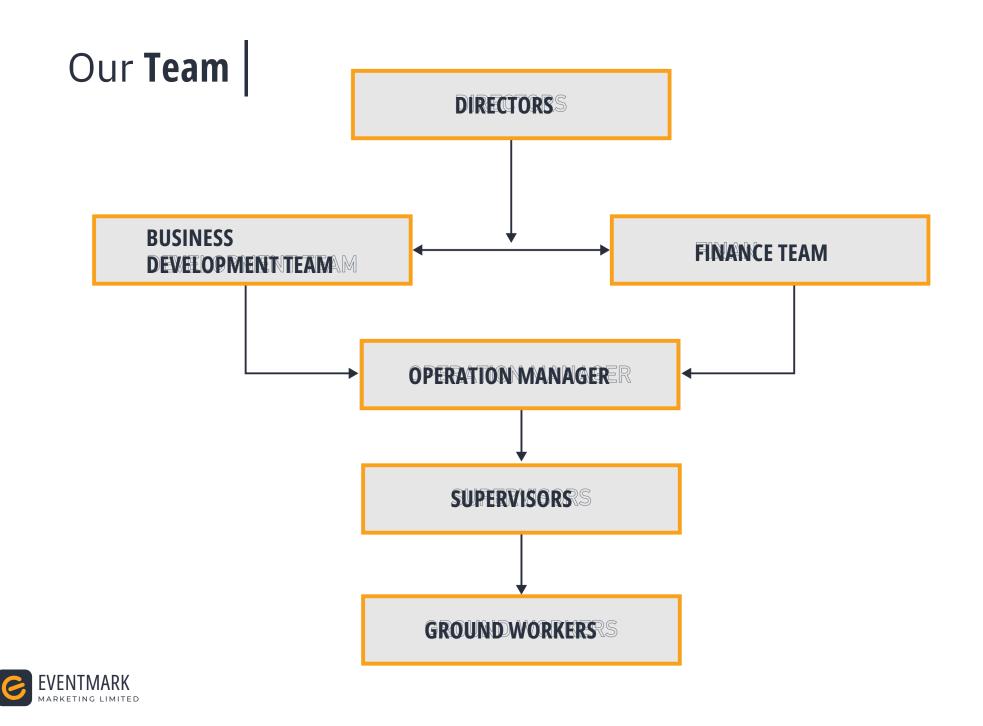
#### **VISION**

To have positive impact on the lives of our customers and our team

#### **VALUES**

To be open, honest and fair whatever we do, we do it right, and we do it together





# Our **Services**





# Our **Clients**





























# Some of our Works

PROJECT: BIRIANI FESTIVAL
CLIENT: COCA COLA BEVERAGES AFRICA. (CCBA)



With expertise in all areas across marketing, we help our clients optimize their online spend and maximize their revenues. We work with the most sophisticated tools to analyze users' behaviors and improve our clients' online presence by optimizing their websites, digital ads, social media marketing, and more.



PROJECT: BIRIANI FESTIVAL
CLIENT: COCA COLA BEVERAGES AFRICA. (CCBA)











PROJECT: FIFA TROPHY TOUR (STAFF TRAINING MANGEMENT)
CLIENT: COCA COLA BEVERAGES AFRICA. (CCBA)





PROJECT: BRAND ACTIVATION (ROAD SHOW)
CLIENT: PFERD FARASI (SOUTH AFRICA)





# PROJECT: BRAND ACTIVATION (ROAD SHOW) CLIENT: PFERD FARASI (SOUTH AFRICA)



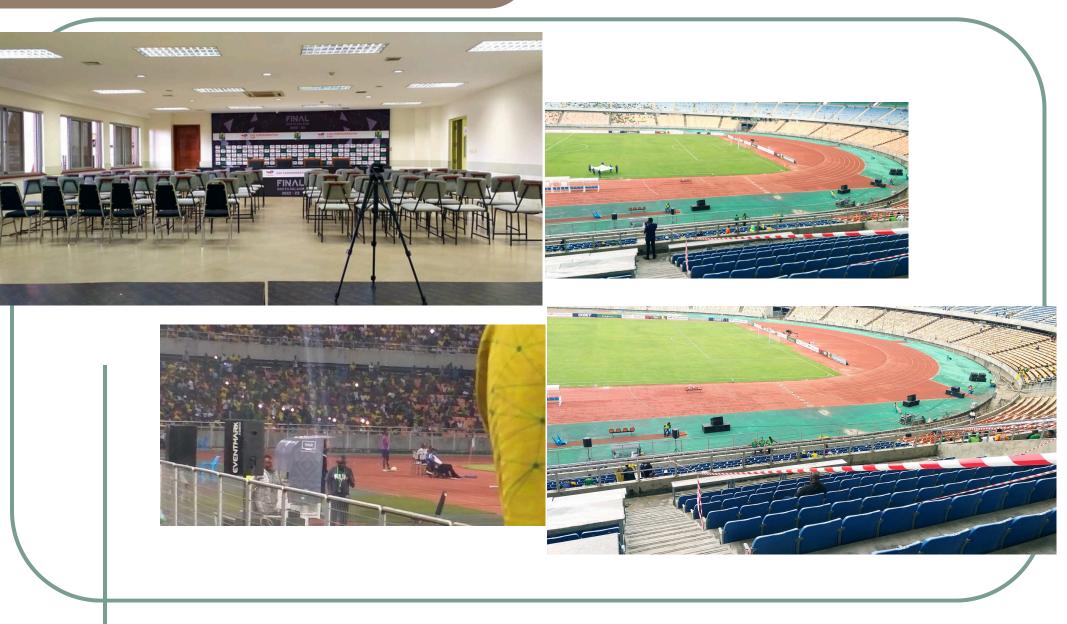








PROJECT: SPORTS MANAGEMENT CLIENT: YOUNG AFRICANS SC.





PROJECT: BRAND ACTIVATIONS (PROMOTION)
CLIENT: JOHN BEVERAGES (T) LTD





PROJECT: BRAND ACTIVATION





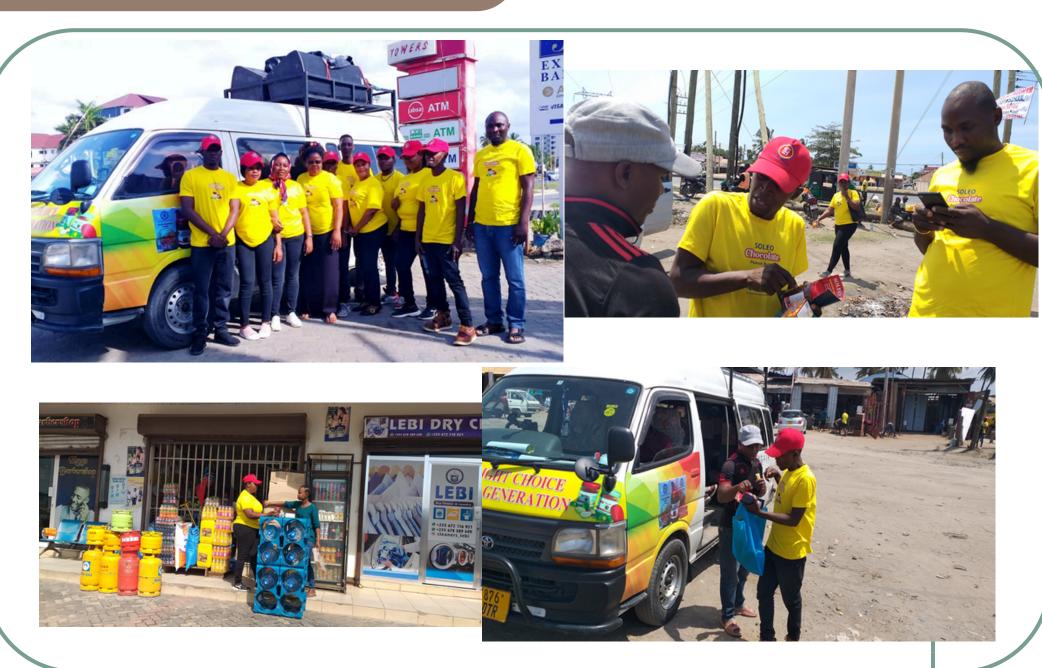
PROJECT: SPORTS MANAGEMENT

CLIENT: TANZANIA FOOTBALL FEDERATION (TFF)





PROJECT: SALES ACTIVATION CLIENT: SOLEO TANZANIA





### EVENT MANAGEMENT

EVENTMARK MARKETING HAS A UNIQUE WAY OF EXECUTING EVENTS. WE HAVE OVER A DECADE EXPERIENCE ON EVENTS MANAGEMENT AND EVENT EXECUTION. WE HAVE COME THIS FAR BECAUSE WE HAVE A GOOD TEAM ALSO OWNING MANY EVENT WORKING GEARS

WE HAVE WORKED WITH MANY CLIENTS DIRECT AND INDIRECT MANAGING DIFFERENT EVENTS.



# JACK DANIEL BROTHERS OF THE GRILL





# HOME GYM | FUN RUN MARATHON





## MINISTRY OF ENERGY NISHATI SAFI FESTIVAL





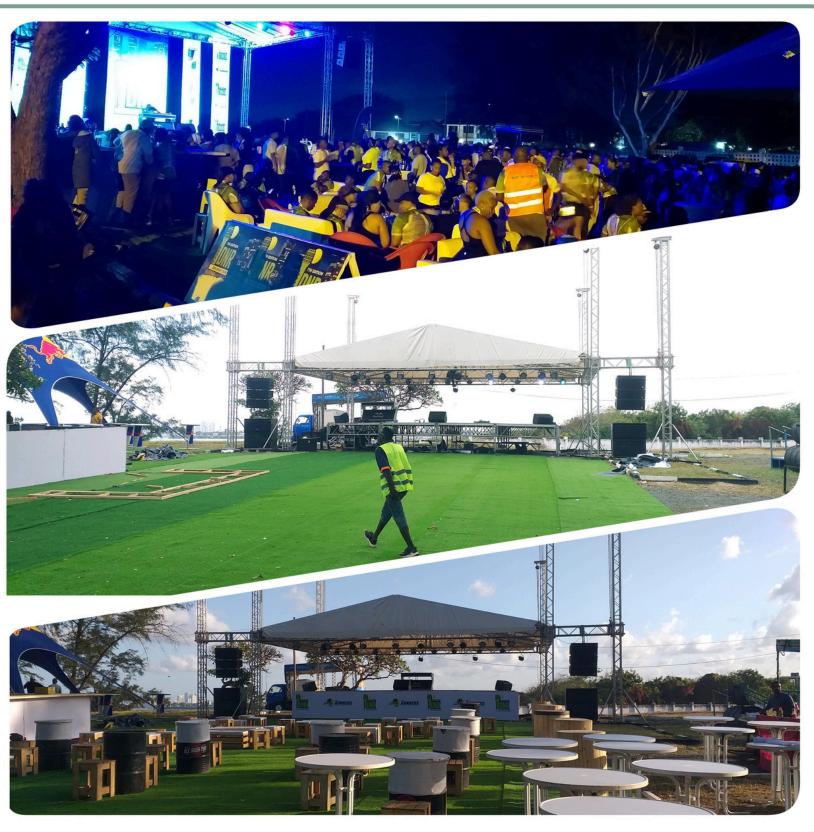








## POLICE OFFICERS MESS | DAR NIGHT RUN





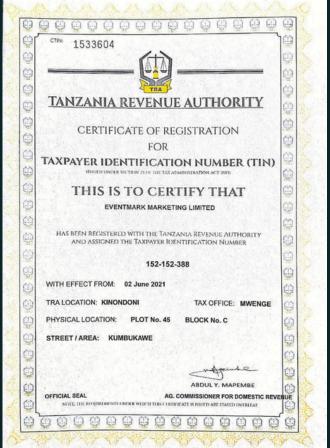
# SUSTAINABLE WORLD INITIATIVES | COOPERATE MEETING

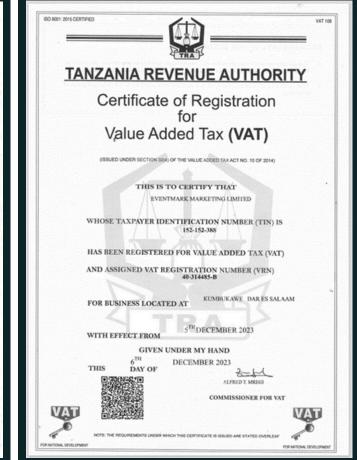




## Certificates











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